

Helping you Win the Digital Transformation Challenge

The Challenge

Enterprises are facing an era of Digital Darwinism as customers, technology and new business models drive unrelenting change through digital transformation. Enterprises are expected to provide online services for customers, vendors, and any other group they interact with using mobile, cloud and the web.

This new audience brings new challenges for enterprises – it is highly connected, nimble and well-informed, with extremely high expectations of instant access 24x7 to an application from any location, on any device, with 100% uptime.

The ability to access information related to products and services is now driving the business. However, when an application is not available or not performing adequately, digital customers quickly move on – which hurts the brand, customer loyalty and revenue.

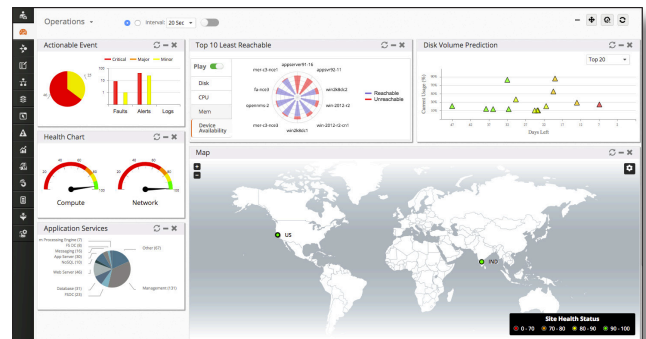
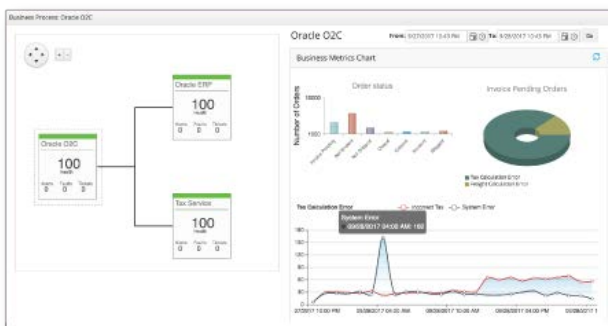
Responding to these new customer expectations, and to increase agility, performance and reliability, enterprises have moved to cloud, virtualization and dynamic, distributed application environments. While an effective way to meet these new needs, they bring their own challenge – the need for greater visibility into these environments to keep costs down.

What FixStream Does

FixStream is a disruptive Artificial Intelligence platform for IT Operations (AIOps) that provides a business-centric view of hybrid IT environments to proactively manage, plan, and trouble-shoot in real-time revenue impacting business critical processes.

Traditional tools provide domain-centric views without correlating events across domains, thus impacting the visibility and the management of a hybrid IT environment, costing companies hundreds of thousands of dollars per hour during service outages alone. FixStream instead provides a single pane of glass view of business transactions correlated to application services and infrastructure entities (such as compute, network and storage) that has allowed large enterprises to accelerate the delivery of new digital services and save millions of dollars by:

1. Automating root cause analysis across business transactions, applications, and infrastructure
2. Optimizing IT resources and reducing infrastructure cost
3. Accelerating adoption of hybrid cloud and containers
4. Reducing compliance risk and audit costs



FixStream provides dashboards targeted to specific users, such as business and operational leaders. The business view allows to rapidly analyze all business processes (such as Order to Cash and eCommerce) and their operational status, including the health of all transactions. The operational view, among many others, enables visualizing the dependency details at every device level for operational or change management.

How FixStream Works

FixStream collects thousands of configuration and operational data that typically go unused in an application environment. It auto-discovers multi-vendor, multi-domain physical, virtual and logical entities and produces a dynamic inventory, topology and application maps using Flow2Path™ technology. It then overlays operational analytics such as faults, alerts, log events and tickets, providing comprehensive and contextual views to all users.

How FixStream is Different

FixStream is the only platform that correlates, analyzes and visualizes an entire application stack, from business transactions, to application services to infrastructure components, across IT data center and cloud environments. FixStream's unique ability to integrate and correlate information in time-series data allows one to "go back in time" to better understand root causes and patterns leading to service issues. With FixStream, you can see the health of multiple data centers and hybrid cloud in one view, and drill down to details with a few clicks. FixStream correlates events across all domains and time in context of applications, enabling Rapid Root Cause Analysis™. Depending on the size of your environment, FixStream can minimize root cause analysis, compliance reporting and migration planning from weeks to minutes.

In "FixStream Empowers Operational Transformation at a Global Digital Services Company," from Enterprise Management Associates (EMA), FixStream was named a "Jaw-dropping Success." Here are a few of the findings:

2.5 hours Mean-Time-To-Identification reduced to minutes

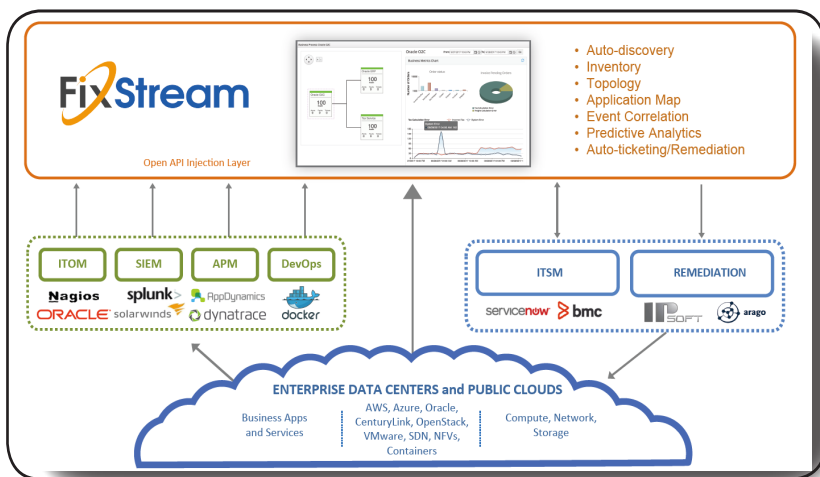
\$550K+ estimated annual savings

- With resource optimization and transition to one management tool
- From using dynamic inventory views for audits and financial reporting

Awards

- Gartner "Cool Vendor" 2017
- FixStream named in Gartner Reports:
 - Market Guide for AIOps Platforms
 - Magic Quadrant for Network Performance Monitoring and Diagnostics
 - How to Grow the Enterprise- defined Data Center
 - Create a Data Center as a Service to Execute Your Cloud Strategy
- EMA Vendor to Watch
- ITOA-50 List

FixStream's Open Architecture



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